

I. EXHIBITION INAUGURATION PROGRAMME

Friday : 23.9.2011 5 PM : Prayer

- Welcome : Dr.C.Suresh Kumar, Centre for Innovation in Science and Social Action (CISSA)
- Exhibition Inauguration : Shri.M.M.Hassan
Chairman, Janasree Sustainable Development Mission
- Felicitations : 1. Shri. Sasi Tharoor M.P.
2. Shri. K. Muraleedharan MLA
3. Smt. K.Chandrika, Mayor of Trivandrum
4. Smt. Remani P.Nair, Dist.Panchayath President, Trivandrum
5. Shri. K.C.Shashidhar, Chief General Manager, NABARD, Trivandrum
6. Dr.K.Prathapan, Director, State Horticulture Mission, Govt.of Kerala
- Vote of Thanks : Shri. R. Ajai Chandra, State Horticulture Mission

II. NATIONAL SEMINAR

Saturday 24.9.2011

DAY 1

- 9.30 AM- 10.00AM : Registration
- 10.00 AM – 11.00 AM : Inaugural Session
- Prayer
- Welcome : Dr.B.S.Balachandran, Secretary, Janasree Mission
- Inauguration of Seminar : Prof. K.V.Thomas
Honbl'e Minister for Food and Civil Supplies, GOI
- Inauguration of Jaivasree Project : Shri. K.P.Mohanan
Honbl'e Minister for Agriculture, Govt. of Kerala
- Felicitations : 1. Shri. K. Jayakumar IAS,
Agri.Production Commissioner, Govt. of Kerala
2. Shri. M.K.Raghavan M.P.
3. Shri. K. Krishnankutty Ex. MLA.
- Vote of Thanks : Shri.Vithura Sasi, Central Committee Member, Janasree Mission
- 11.00 AM - 11.15 AM : Tea Break

TECHNICAL SESSIONS

Session I

- 11.15 A.M.- 11.45 AM : SAFE FOOD AND FARMING
- Welcome : Dr.L. Rajamani, College of Agriculture, Vellayani
- Chairman of Session : Dr.P.V. Balachandran, Director of Extension, Kerala Agricultural University
- Presentation : Mr.P.C.Cyriac, IAS (Retd.), Addl. Chief Secretary, GOK;
Chairman, Federal Bank Ltd.
- 11.45 AM - 12 NOON : Interactions
Conclusion by the Chairman
- Vote of Thanks : Shri. N.Subramanian, Janasree Mission

Session II

- 12.00 - 12.30 PM : ORGANIC ALTERNATIVES TO CHEMICAL FARMING
- Welcome : Shri.A.M.Sunil Kumar, Principal Information Officer,
Farm Information Bureau, Govt. of Kerala
- Chairman of Session : Dr. Mary Ukuru, College of Agriculture, Vellayani
- Presentation : Dr. Jim Thomas, Kerala Agricultural University
- 12.30 - 12.45 PM : Interaction
- 12.45 PM - 1.00 PM : Conclusion by the Chairman
- Vote of Thanks : Fr.John Vilayil, Director, Malankara Social Service Society, Trivandrum
- 1.00 PM – 2.00 PM : LUNCH BREAK

Session III

- 2.00 PM-2.20 PM : ORGANIC FARMING IN CLUSTER APPROACH
- Welcome : Dr.P.G.Latha, Director, TBGRI, Palode
- Chairman of Session : Dr.K. Usha Kumari, College of Agriculture, Vellayani
- Presentation : Shri. Aji Thomas, Farmer Scientist, Secretary, WOACS, Wayanad
- 2.20 PM-2.30 PM : Interaction
- Session IV
- 2.30 PM – 2.50 PM : MARKET-LED ORGANIC FOOD PRODUCTION
- Presentation : Mr. C.Jayakumar, Executive Director, "Thanal", Tvm.
- 2.50 PM – 3.00 PM : Interaction/Conclusion by Chairman
- Vote of Thanks : Shri.R. Balachandran, Sangamythri, Pallichal

Session V

- 3.00 PM – 3.20 PM : COMMUNITY MANAGED CHEMICAL FREE
FARMING FOR TOXIN FREE FOOD PRODUCTION
- Welcome : Dr.R. Anil Kumar, University College, Trivandrum
- Chairman of the Session : Dr. Arthur Jacob, Kerala Agricultural University
- Presentation : Mr. E.J.Jose, Kerala Social Service Forum, Wayanad
- 3.20 PM-3.30 PM : Interaction/Conclusion by Chairman
- Vote of Thanks : Shri.V.R.Muralidhar, Lead Bank Manager (IOB)
- 3.30 PM-3.45 PM : Tea Break

Session VI

- 3.45 PM-4.10 PM : ORGANIC FARMING IN HILLY TRACTS BY THE KERALA AGRICULTURAL
DEVELOPMENT SOCIETY (KADS) IDUKKI-A CASE STUDY
- Welcome : Smt. Mini Jacob, State Horticulture Mission
- Chairman of the Session : Shri. V.S.Balachandran, Dy.General Manager, NABARD
- Presentation : Shri.K.G.Antony, President, KADS, Thodupuzha
- Interactions
- 4.10 PM-4.30 PM : 1. Dr.E.Tajuddin, Chairman, International Organic Farm Technology
- 4.30 PM-4.50 PM : 2. Mr.Kollam Panicker, President, GEWS, Kollam
- 4.50 PM-5.00 PM : Conclusion by the Chairman
- Vote of Thanks : Shri.A.V.Mohanan, Chief Manager, Punjab National Bank

Session VII

- 5.00 PM : OPEN SESSION – 'SAFE FOOD SAVE LIFE'
- Venue : NISHAGANDHI AUDITORIUM
- Welcome : Smt. Lathika Subash, Treasurer, Janasree Mission
- Inauguration : Shri.Ramesh Chennithala, K.P.C.C. President
- Speakers : 1. Shri.K.M.Mani, Honbl'e Finance Minister, Govt.of Kerala
2. Shri. P.K.Kunjalikutty, Honbl'e Minister, Industries & IT Govt. of Kerala
3. Shri. M.P.Veerendra Kumar, Ex.M.P.
4. Shri.M.Vijaya Kumar, Former Minister, Kerala
5. Shri. O.Rajagopal, Former Minister, Union Govt.
6. Shri.Mullakkara Retnakaran, Former Minister, Kerala
7. Shri. C. P. John, Member, State Planning Board
- Vote of Thanks : Shri. Pacha Ravi, Janasree Mission

Sunday 25.9.2011 : NATIONAL SEMINAR DAY 2 –
SUB: SAFE FOOD AND PUBLIC HEALTH

9.30 AM : Registration

Prayer

Welcome : Adv. A. Shanavas Khan, Janasree Mission

10.00AM-11.00 AM : Inauguration
Shri.Adoor Prakash, Honbl'e Minister for Health, Govt.of Kerala

Vote of Thanks : Smt. Suma Balakrishnan, Janasree Mission

11.00 AM – 11.15 AM : Tea Break

Session I

11.15 AM-11.45 AM : HEALTHY FOOD HABIT FROM CHILDHOOD

Welcome : Shri. R.Suresh, State Horticulture Mission

Chairman of Session : Dr. G.Vijayaraghavan
Cardiologist, Vice President, KIMS Hospital

Presentation : Dr.S.Sivasankaran, Prof.Cardiology, Sree Chithira Thirunal
Institute of Medical Sciences and Research Centre

Interaction : Shri. V.V.Prakash, Janasree Mission
Shri. Subhash Chandrabose, Janasree Mission

Session II

11.45 – 12.05 PM : ETHNIC FOOD CARE AND HOME REMEDIES

Presentation : Dr. S. Rajasekharan, Scientist, G and HoD, TBGRI, Palode

Session III

12.05-12.30 PM : IMPORTANCE OF ORGANIC FOOD FOR PREVENTING CANCER

Presentation : Dr.M.I.Sahadullah, CMD, KIMS Hospital, Trivandrum

Session IV

12.45-1.00 PM : PREVENTION OF LIFESTYLE DISEASES
THROUGH HEALTHY FOOD HABITS

Presentation : Dr.Anitha Mohan, Directorate of Health Services, Govt.of Kerala

1.00 -1.15 PM : Conclusion by the Chairman

Vote of Thanks : Shri. Ajith Kumar, Addl.Director, Agriculture, Govt. of Kerala

1.15 – 1.45 PM : Lunch break

Session V

1.45 – 2.30 PM : CONSUMER AWARENESS AND CITIZEN RIGHTS ON
SAFE FOOD – FOOD SAFETY AND STANDARDS ACT 2006

Welcome : Dr. R. Krishna Kumar, College of Agriculture

Chairman of Session : Justice K.R.Udayabhanu, President,
State Consumer Disputes Redressal Commission

Inauguration : Shri. T.M.Jacob, Honbl'e Minister for Food, Civil Supplies,
Public Distribution and Consumer Protection, Govt. of Kerala

Presentation : Shri. Biju Prabhakar, IAS, State Mission Director (NRHM)
: Interactions/Conclusion by Chairman

Vote of Thanks : Shri. A.Nizamudin, Asst.Director, Land Use Board, Govt. of Kerala

Session VI

2.30 -3.00 PM : FOOD ADULTERATION

Welcome : Shri. V. Sreekumar, Spices Board, Kochi

Chairman of the Session : Shri. E.M.Najeeb, President, Chamber of Commerce, Trivandrum

Presentation : Shri. Abdulla Sona, Member, State Consumer Disputes Redressal Commission

3.00-3.15 PM : Interactions

3.15 -3.30 PM : Conclusion by the Chairman

Vote of Thanks : Dr. Jacob Pulickan, Gandhi Centre for Rural Development, Tvm

3.30 -3.45 PM : Tea Break

Session VII

4.00 PM : ACTION PLAN PRESENTATION AND VALEDICTION

Welcome : Dr. B.S.Balachandran, Secretary, Janasree Mission

Chairman of the Session : Shri.M.M.Hassan, Chairman, Janasree Mission

Action plan presentation : Dr. A.K.Sherief, College of Agriculture, Vellayani

Valediction: : Shri. Oommen Chandy, Honbl'e Chief Minister, Govt. of Kerala

Felicitations : 1. Shri. K.C.Joseph, Honbl'e Minister for Rural Development
2. Shri. V.S. Sivakumar, Honbl'e Minister for Transport and Devaswom, GOK
3. Shri. Lal Kalpakavadi, President, Karshaka Congress
4. Dr. K.Prathapan, Director, State Horticulture Mission

Vote of Thanks : Shri. Solomon Alex, Chairman, Janasree District Mission, Thiruvananthapuram

CO-ORDINATORS OF THE SEMINAR SESSIONS

Shri. M.J. KURUVILLA - Janasree Mission • Dr. A.K.SHERIEF - Kerala Agricultural University
Shri. R. SURESH - State Horticulture Mission • Shri. R. AJAI CHANDRA - State Horticulture Mission



NATIONAL SEMINAR AND EXHIBITION 'SAFE FOOD SAVE LIFE'

SUBJECT

Safe and Toxin free Food and
Consumer Rights in Kerala

DATE

23rd to 27th September 2011

VENUE

Kanakakkunnu Palace Auditorium and
surrounding grounds, Trivandrum

ORGANISERS

Janasree Mission, Dept.of Agriculture, GOK, State Horticulture
Mission, Kerala Agricultural University, TBGRI, NGOs
and supported by NABARD, Banks,
State and Central Government Departments.